EDUCATION & EXHIBITOR

Registration Form

Join us May 10-13, 2027, in So. Lake Tahoe!

Cal Rural Water EXPO 2027

Company:	Contact for Registration:	Title:	
Email: *This email will be the primary mode of communication including your confirmation and booth assignment(s).*	Phone:		
Address:	City:	State:	Zip:
Contact for Onsite Guide *(if different):*	Title:		
Email:	Phone:		
Address:	City:	State:	Zip:
Website:			
A brief description of services offered by your company: (Mandatory) *The above information will be printed in our onsite guide. Please note any information that should not be printed or disclosed to attendees.*			

EXHIBIT FEES - A $75 late fee will be assessed after April 16, 2027

EARLY BIRD SPECIAL! Valid until 1/15/27

☐ CRWA Associate Member - ~~$1,210~~ **$990**	☐ Non-Member - ~~$1,540~~ **$1,210**	SUBTOTAL 1 - $

STUDENT / REGISTRATION - Exhibitors can attend Expo as students on non-exhibitor days.

☐ Student Registration - Tuesday only - $150	☐ Student Registration - Thursday only - $150	SUBTOTAL 2 - $

SPOUSE / GUEST REGISTRATION

☐ Spouse Registration - $100 (for meal ticket)	☐ Exhibit Hall Guest - $150 Name:	SUBTOTAL 3 - $

BOOTH PERSONNEL - Each person must have a unique email for registration.

Personnel 1 (Free):	Personnel 1 Email:	No Charge
Personnel 2 (Free):	Personnel 2 Email:	No Charge
Additional Personnel are $100 Each		
Personnel 3:	Personnel 3 Email:	_____ x $100
Personnel 4:	Personnel 4 Email:	
Personnel 5:	Personnel 5 Email:	
Personnel 6:	Personnel 6 Email:	SUBTOTAL 4 - $

ADDITIONAL TABLES

☐ Additional Table(s) _____ Each booth includes one table. Each additional table (space) is $1,000.	SUBTOTAL 5 - $

MEMBERSHIP

☐ Apply for CRWA Associate Membership: $1,076, in addition to the exhibit fee above (at member rate).	SUBTOTAL 6 - $

AWARDS BANQUET

☐ **YES, I will be attending the Awards Banquet on Tuesday, May 11, 2027 - $100 per person**	_____ x $100
Banquet Attendee Name(s):	SUBTOTAL 7 - $

PAYMENT INFORMATION

☐ Check (payable to CRWA) #: ☐ MasterCard / Visa / American Express / Other Credit Card	TOTAL - $ 0

Credit Card Number:	Expiration Date:	Security Code:
Name on Card:	Authorized Signature:	

BOOTH ASSIGNMENT NUMBER PREFERENCE - We will make every effort to give you one of your choices. If you do not opt for any specific booth(s), we will choose one for you!

Preference 1:	Preference 2:	Preference 3:

TERMS & CONDITIONS - I have read and will abide by the terms and conditions printed on the 2027 exhibitor prospectus.

Signature:	Print Name:

Please fax completed form to Candice, 916.553.4904 or email candicej@calruralwater.org or mail with payment to CRWA, 1234 North Market Blvd., Sacramento, CA 95834

2027 Exhibitor Information

Exhibitor Pricing

CRWA Associate Members
- Early-bird Registration - $990
- After January 15, 2027 - $1,210

Non-Members
- Early-bird Registration - $1,210
- After January 15, 2027 - $1,540

Booth fees include:
- 6' skirted table
- 2 chairs
- 2 booth personnel

Additional tables - $1,000 each

Each additional guest and/or spouse for the vendor show will be an additional $150.

All exhibits are 6' **table top displays**. There will not be any pipe and drape behind or between tables. Please plan accordingly.

May 12, 2027 | Exhibitor Show

Exhibit Set-up
9:00am-11:00am

Exhibitor Hosted Lunch
12:00pm-1:00pm
(Exhibitors are welcome to grab a bite to eat; guests will be charged an additional $100 per person.)

Exhibit Hours
1:00pm-5:00pm
Exhibit breakdown information provided at the time of registration and onsite.

Raffle
1:00pm-5:00pm
Prize drawings ongoing. Winners must be present to win. *Don't forget to bring a raffle prize!*

Brew Fest
3:00pm-5:00pm

Who attends the CRWA Education & Exhibitor Expo?
The Expo attracts a multitude of personnel from California's rural water and wastewater systems. Attendees include operators, owners, managers, and board members from across the state.

Raffle
CRWA hosts a large raffle during the exhibitor afternoon. This is a significant draw for our attendees and keeps them in the exhibit hall. CRWA provides some raffle items but encourages donations from exhibitors. If your company contributes a raffle prize, we will raffle the item at your booth space, giving you the opportunity to interact with the prize winner.

Attendee Information
Two weeks prior to the event, a preliminary **PDF** attendee list will be sent to all paid exhibitors. Additionally, within two weeks after the Expo, exhibitors will receive a PDF list with contact information of event attendees. At this time, exhibitors will also receive a link to participate in our event survey.
Please note: Attendee lists will be sent to the email(s) listed on the registration form.
Make every connection count with our Lead Retrieval Tool—instantly capture attendee details and grow your network with ease.

Monday Night Welcome Reception & Mixer
CRWA hosts a welcome reception on May 10, 2027, from 6:00-7:00 pm at the Bally's (main level). Registration packets will be available for pickup at this time. Please let us know if you'd like to join us and enjoy some extra time to mingle with the attendees!

Awards Banquet
The winners of the Best Tasting Water in California, Associate Member of the Year, Operator of the Year, and Scholarship awards will be announced during the Tuesday night banquet. The banquet will also feature the graduation ceremony for those who have successfully completed the CRWA Apprenticeship Program. Dinner and entertainment will follow with a promising evening of good food, good company and good laughs! Tickets are $100 each and can be purchased on your registration form.

Shipping and Power
For shipping, please email Candice Jackson at candicej@calruralwater.org. Tahoe Blue accepts deliveries no more than 7 days prior to the event date. **DO NOT** ship with the United States Postal Service - they do not deliver to the street address; UPS and FedEx are suggested. Please keep in mind that neither will deliver on Saturdays or Sundays. All packages received will be put in one location on the arena floor for vendor pickup on setup day. If a package needs to be returned following the conference, Tahoe Blue requires the item to be re-packaged and a return shipping label applied, and that you schedule a pickup from the carrier for the following business day. Leave the items at the booth, and Tahoe Blue staff will take them to the loading dock for pickup. Have deliveries sent to:

Tahoe Blue Event Center
C/O Cal Rural Water
75 Highway 50
Stateline, NV. 89449

Please email Candice Jackson (candicej@calruralwater.org) for power request forms. You are responsible for paying the fees for your power. Tahoe Blue will need the form returned to them so that they can send you a payment link.

Classes & Events
Bally's
LAKE TAHOE
55 Hwy 50
Stateline, NV 89449

Exhibitor Hall
TAHOE Blue
75 Hwy 50
Stateline, NV 89449

