

New!

PLATINUM

A \$3,000 value. Plus get an additional \$300 credit towards advertising in the California Water Journal.

News Desk

- Banner at the exhibit hall
- Two tablecloths in the exhibit hall
- Recognized at the Annual Banquet Dinner
- Scrolling recognition
- Signage



Water Taste-test Luncheon

- Lunch Banner
- Recognized at the Annual Banquet
- Head tablecloth during the taste-test luncheon
- Scrolling recognition
- Signage
- Invitation to help present the award to the winner



GOLD

A \$2,500 value. Plus get an additional \$200 credit towards advertising in the California Water Journal.

Water Bottles

Your logo on the bottles, extra tabletop recognition at the exhibit show and signage

Backpacks/Bags

Your logo on the backpacks/bags, extra tabletop recognition at the exhibit show and signage

Lanyards

Your logo on the lanyards, extra tabletop recognition at the exhibit show and signage

Breakfast (Tuesday)

The weeks opening session! Banner with your logo, signage, one tablecloth at breakfast or lunch for that day and signage.

BRONZE

A \$1,500 value.

Chocolates

Your logo on the merchandise, extra tabletop recognition at the exhibit show and signage

Stickers

Your logo on the merchandise, extra tabletop recognition at the exhibit show and signage

Laptop Sleeves

Your logo on the merchandise, extra tabletop recognition at the exhibit show and signage

Vendor Hall Appetizers (Wednesday)

Banner with your logo, tabletop signage.

SILVER

A \$2,000 value. Plus get an additional \$100 credit towards advertising in the California Water Journal.

Pens

Your logo on the pens, extra tabletop recognition at the exhibit show and signage

Notebook/Notepad

Your logo on the notebook/notepad, extra tabletop recognition at the exhibit show and signage

Technology

Your logo on the items, extra tabletop recognition at the exhibit show and signage

Breakfast or Lunch (Wednesday)

Banner with your logo, signage, one tablecloth at breakfast or lunch for that day and signage.

EXTRA FUN

A \$900 value.

Brewfest Sponsorship (Wednesday)

Host the brewfest held during our exhibit hall. As the sponsor you get to choose the beer selection as well have featured tabletop signage throughout the vendor hall.



SPONSORSHIP REQUEST FORM

April 27 - 30, 2026



Please fax completed form to Candice at, 916.553.4904 or email candicej@calruralwater.org or mail with payment to CRWA, 1234 North Market Blvd., Sacramento, CA 95834

Contact:		
Title:		
Company:		
Address:		
City:	State:	Zip:
Phone:	Fax:	
Email: <i>This email will be the primary mode of communication for Expo information, including your confirmation and the booth assignment(s).</i>		
Website:		
Description of services offered by your company. (Mandatory) <i>The above information will be printed in our onsite guide. Please not any information that should not be printed or disclosed to attendees.</i>		
PAYMENT INFORMATION		
<input type="checkbox"/> Check (payable to CRWA) #:	<input type="checkbox"/> MasterCard / Visa / American Express / Other Credit Card	TOTAL - \$
Credit Card Number:	Expiration Date:	
Name on Card:	Authorized Signature:	

SPONSORSHIP OPPORTUNITIES

Please indicate your selection below

Platinum (\$3,000 value)

- News Desk
- Water Taste-test Luncheon

New!

Gold (\$2,500 value)

- Water Bottles
- Backpack/Bags
- Lanyards
- Breakfast (Tuesday)

Silver (\$2,000 value)

- Pens
- Notebook
- Technology
- Breakfast or Lunch (Wednesday)

Bronze (\$1,500 value)

- Chocolates
- Stickers
- Laptop Sleeves
- Vendor Hall Appetizers (Wednesday)

Fun Package (\$900 value)

- Brewfest

California Rural Water Association greatly appreciates our sponsors. This is an excellent opportunity to add increased visibility to your company at the conference.

As an added bonus to our Platinum, Gold, and Silver sponsors CRWA is offering advertising credits towards the CRWA Water Journal.

- Platinum - \$300 credit
- Gold - \$200 credit
- Silver - \$100 credit

Sponsors should send a minimum of 300 DPI graphic file of their logo in the following formats to candicej@calruralwater.org. (EPS, AI, PDF, PNG, JPG)

Packages are sold at first come first serve. CRWA does accept multiple sponsors for like packages. If you have questions, please contact Candice Jackson by email candicej@calruralwater.org or by phone (916) 553-4900.

We'll see you there!

April 27-30, 2026 | So. Lake Tahoe

For more information about the CRWA Expo visit our website. <https://calruralwater.org/expo/>

