

# EDUCATION & EXHIBITOR

Registration Form  
April 28 - May 1, 2025



Please fax completed form to Candice at, 916.553.4904 or email candicej@calruralwater.org or mail with payment to CRWA, 1234 North Market Blvd., Sacramento, CA 95834

Contact:		
Title:		
Company:		
Address:		
City:	State:	Zip:
Phone:	Fax:	
Email:		
<i>This email will be the primary mode of communication for Expo information, including your confirmation and the booth assignment(s).</i>		
Website:		
Description of services offered by your company. (Mandatory)		
<i>The above information will be printed in our onsite guide. Please not any information that should not be printed or disclosed to attendees.</i>		
<b>EXHIBIT FEES - A \$75 late fee will be assessed after April 18, 2025</b>		
<input type="checkbox"/> CRWA Associate Member - <del>\$1,100</del> <b>\$900</b>	<input type="checkbox"/> Non-Member - <del>\$1,400</del> <b>\$1,100</b>	SUBTOTAL 1 - \$
<div style="text-align: right; border: 2px solid green; padding: 5px; color: white; font-weight: bold;">             EARLY BIRD SPECIAL! Valid until 1/31/25         </div>		
<b>STUDENT / REGISTRATION - Exhibitors can attend Expo as students on non-exhibitor days.</b>		
<input type="checkbox"/> Student Registration - Tuesday only - \$100	<input type="checkbox"/> Student Registration - Thursday only - \$100	SUBTOTAL 2 - \$
<b>SPOUSE / GUEST REGISTRATION</b>		
<input type="checkbox"/> Spouse Registration - \$75 (for meal ticket)	<input type="checkbox"/> Exhibit Hall Guest - \$100 Name:	SUBTOTAL 3 - \$
<b>BOOTH PERSONNEL</b>		
Attendee 1 (FREE):		No Charge
Attendee 2 (FREE):		No Charge
<i>Additional Attendees are \$100 Each</i>		
Additional Attendee 3:	Additional Attendee 4:	_____ x \$100
Additional Attendee 5:	Additional Attendee 6:	SUBTOTAL 4 - \$
<b>MEMBERSHIP</b>		
<input type="checkbox"/> Apply for CRWA Associate Membership: \$1,024, in addition to the exhibit fee above (at member rate).		SUBTOTAL 5 - \$
<b>SPONSORSHIPS (All items are customized with your logo)</b>		
<b>GOLD</b> - \$2,500 <input type="checkbox"/> Notebook <input type="checkbox"/> Bag <input type="checkbox"/> Water Bottle	<b>SILVER</b> - \$2,000 <input type="checkbox"/> Pens <input type="checkbox"/> Lanyard <input type="checkbox"/> Technology/earbuds	
<b>BRONZE</b> - \$1,500 <input type="checkbox"/> Chocolates <input type="checkbox"/> Sticky Note Paper	<b>EVENT</b> - <input type="checkbox"/> Awards Banquet ( <i>inquire for details</i> )	SUBTOTAL 6 - \$
<b>AWARDS BANQUET</b>		
<input type="checkbox"/> <b>YES, I will be attending the Awards Banquet on Tuesday, April 29, 2025 - \$75 each</b>		SUBTOTAL 7 - \$
<b>PAYMENT INFORMATION</b>		
<input type="checkbox"/> Check (payable to CRWA) #:	<input type="checkbox"/> MasterCard / Visa / American Express / Other Credit Card	TOTAL - \$
Credit Card Number:	Expiration Date:	
Name on Card:	Authorized Signature:	
<b>BOOTH ASSIGNMENT NUMBER PREFERENCE - We will make every effort to give you one of your choices. If you do not opt for any specific booths, we will choose one for you!</b>		
Preference 1:	Preference 2:	Preference 3:
<b>TERMS &amp; CONDITIONS - I have read and will abide by the terms and conditions printed on the 2025 exhibitor prospectus.</b>		
Signature:	Print Name:	



# 2025 Exhibitor Information

## Exhibitor Pricing

CRWA Associate Members - \$1,000  
Non-Members - \$1,300

## Booth fees include:

- 6' skirted table
- 2 chairs
- 2 booth personnel

Additional tables - \$1,000 each  
Each additional guest and/or spouse, for the vendor show will be an additional \$100.

All exhibits are 6' **table top displays**, there will not be any pipe and drape behind or between tables. Please plan accordingly.

## April 30, Exhibitor Show

### Exhibit Set-up

9:00am-11:00am

### Exhibitor Hosted Lunch

12:00pm-1:00pm (Exhibitors are welcome to grab a bite to eat; guests will be charged an additional \$75 per person)

### Exhibit Hours

1:00pm-5:00pm

### Raffle

1:00pm-5:00pm Prize drawings ongoing; winners must be present to win. Don't forget to bring a raffle prize!

### Microbrew Fest

3:00pm-5:00pm

### Exhibit Removal

5:00pm-7:00pm

## Who attends the CRWA Education & Exhibitor Expo?

The Expo attracts a multitude of personnel from California's rural water and wastewater systems. Attendees include operators, owners, managers, and board members from across the state.

## Why they come.

Attendees participate in the Education & Exhibitor Expo to earn necessary contact hours, which are available for most training sessions, and to network with professionals presenting the latest products and services. Plus, attendees can enjoy our casino night after our awards banquet and have the chance to win excellent prizes during the raffle.

## Raffle

CRWA hosts a large raffle during the exhibitor afternoon. This is a significant draw for our attendees and keeps them in the exhibit hall. CRWA provides some raffle items but encourages donations from exhibitors. If your company contributes a raffle prize, we will raffle the item at your booth space giving you the opportunity to interact with the prize winner.

## Attendee Information

Two weeks prior to the event, a preliminary PDF attendee list will be sent to all paid exhibitors. Additionally, within four weeks after the Expo, exhibitors will receive a PDF list of contact information for event attendees. At this time, exhibitors will also receive a link to participate in our event survey.

## Monday Night Welcome Reception & Mixer

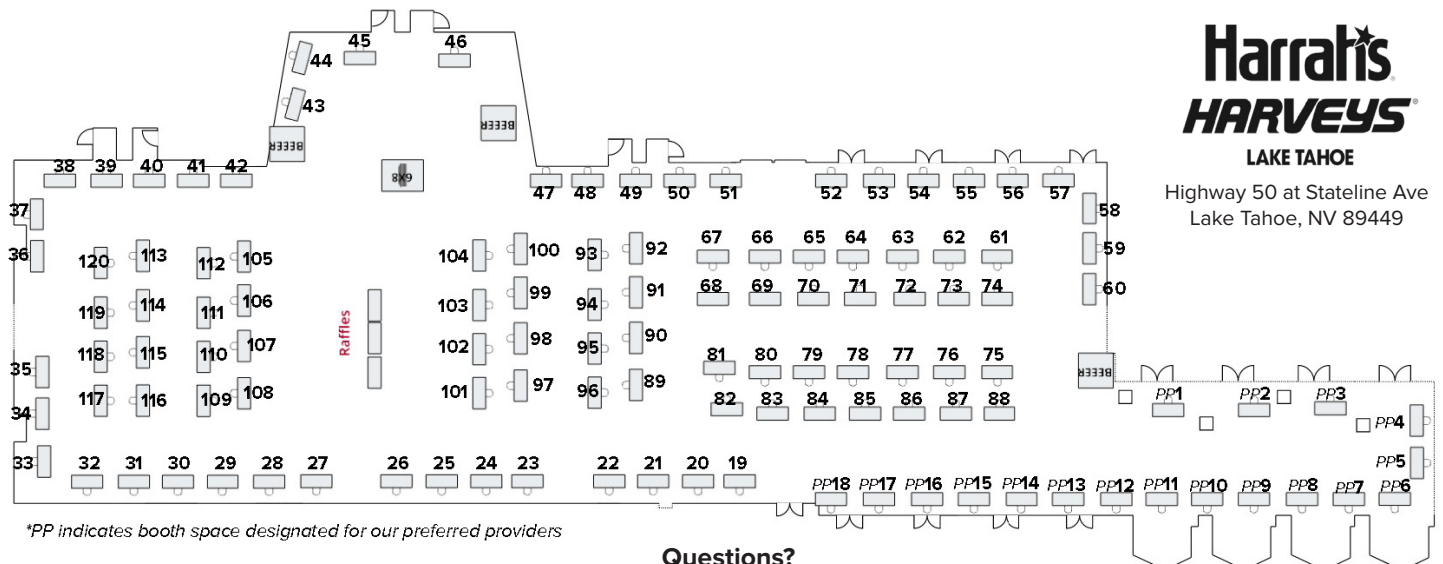
CRWA hosts a welcome reception on April 28, 2025, from 6:00-7:00pm at the Harvey's Convention Center (third floor). Registration packets will be available for pick up at this time. Please let us know if you'd like to join us and enjoy some extra time to mingle with the attendees!

## Awards Banquet

The winners for the Best Tasting Water in California, Associate Member of the Year, Operator of the Year, and Scholarship awards will be announced during the Tuesday night banquet. This year will also feature the graduation ceremony for those who have successfully completed the CRWA Apprenticeship Program. Dinner and entertainment will follow with a promising evening of good food, good company and good laughs! Tickets are \$75 each and can be purchased on your registration form.

## Shipping and Power

Boxes should be sent to Harvey's labeled "For Harrah's". All shipments will arrive at Harvey's and transported over to Harrah's. If you prefer to drop off items at the front entrance, there is a \$15 fee per cart, and you must notify the valet team that the items are for Harrah's exhibit hall. Alternatively, you can drop off equipment at the 15 minute loading dock attached to Harrah's vendor hall. To supply power for your booth, there is a \$50 fee. These services are handled by the host hotel, Harrah's. Ordering information will be provided with your initial confirmation and again with your booth assignment. Please coordinate directly with Group Services at (775) 588-2411 if you have any questions



\*PP indicates booth space designated for our preferred providers



LAKE TAHOE

Highway 50 at Stateline Ave  
Lake Tahoe, NV 89449

## Questions?

Please contact us:

California Rural Water Association  
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t: 800.833.0322 | p: 916.283.8502 | f: 916.553.4904  
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