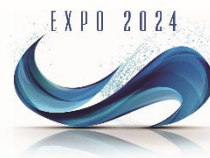


EDUCATION & EXHIBITOR

Registration Form
April 22-25, 2024



Please fax completed form to Candice at, 916.553.4904 or email candicej@calruralwater.org or mail with payment to CRWA, 1234 North Market Blvd., Sacramento, CA 95834

Contact:		
Title:		
Company:		
Address:		
City:	State:	Zip:
Phone:	Fax:	
Email: <i>This email address will be the primary mode of communication for EXPO information, including your confirmation and both assignment(s).</i>		
Website:		
Description of services offered by your company. (MANDATORY)		
<i>The above information will be printed in our onsite guide. Please note any information that should not be printed or disclosed to attendees.</i>		
EXHIBIT FEES – A \$75 late fee will be assessed after April 12, 2024		
<input type="checkbox"/> CRWA Associate Member - \$1,000 \$800	<input type="checkbox"/> Non-member - \$1,300 \$1,040	EARLY BIRD SPECIAL! Valid until 1/31/24
SUBTOTAL 1 - \$		
STUDENT/ REGISTRATION – Exhibitors can attend Expo as students on non-exhibitor days.		
<input type="checkbox"/> Student Registration – Tuesday only - \$100	<input type="checkbox"/> Student Registration – Thursday only - \$100	SUBTOTAL 2 - \$
SPOUSE/GUEST REGISTRATION		
<input type="checkbox"/> Spouse Registration – \$50 (for meal ticket)	<input type="checkbox"/> Exhibit Hall Guest – \$100 Name:	SUBTOTAL 3 - \$
BOOTH PERSONNEL		
Attendee 1 (FREE):	No Charge	
Attendee 2 (FREE):	No Charge	
<i>Additional Attendees are \$100 Each</i>		
Additional Attendee 3:	Additional Attendee 4:	_____ X \$100
Additional Attendee 5:	Additional Attendee 6:	SUBTOTAL 4 - \$
MEMBERSHIP		
<input type="checkbox"/> Apply for CRWA Associate Membership: \$976, in addition to the exhibit fee above (at member rate).	SUBTOTAL 5 - \$	
SPONSORSHIPS (All items are customized with your logo)		
<input type="checkbox"/> GOLD - \$2,500 <input type="checkbox"/> Notebook <input type="checkbox"/> Bag <input type="checkbox"/> Water bottle <input type="checkbox"/> SILVER - \$2,000 <input type="checkbox"/> Pens <input type="checkbox"/> Lanyard <input type="checkbox"/> Technology/earbuds		
<input type="checkbox"/> BRONZE - \$1,500 <input type="checkbox"/> Chocolates <input type="checkbox"/> Sticky Note Paper		
		SUBTOTAL 6 - \$
AWARDS BANQUET		
<input type="checkbox"/> YES, I will be attending the Awards Banquet on Tuesday, April 23, 2024 - \$75 each	SUBTOTAL 7 - \$	
PAYMENT INFORMATION		
<input type="checkbox"/> Check (payable to CRWA) #:	<input type="checkbox"/> MasterCard / Visa / American Express / Other Credit Card	TOTAL - \$
Credit card number:	Expiration date:	
Name on card:	Authorized signature:	
BOOTH ASSIGNMENT NUMBER PREFERENCE – We will make every effort to give you one of your choices. If you don't opt for any specific booths, we will choose one for you!		
Preference #1	Preference #2	Preference #3:
TERMS & CONDITIONS – I have read and will abide by the terms and conditions printed in the 2024 exhibitor prospectus.		
Signature:	Print Name:	



2024 Exhibitor Information

Exhibitor Pricing

CRWA Associate Members – \$1,000
Non-Members – \$1,300

Booth fees include:

- 6' skirted table
- 2 chairs
- 2 booth personnel

Additional tables – \$1,000 each
Each additional guest and/or spouse, for the Vendor Show will be an additional \$50.

All exhibits are 6' **table top displays**, there will not be any pipe and drape behind or between tables. Please plan accordingly.

April 23, 2024
Exhibit Set-Up | 9:00am-5:00pm

April 24, 2024
Exhibit Set-Up | 9:00-11:00am

Exhibit Hours | 1:00-5:00pm

Exhibitor Hosted Lunch | 12:00-1:00pm
(Exhibitors are welcome to grab a bite to eat too, guests will be charged an additional \$50 per person)

Microbrew Fest | 3:00-5:00pm

Raffle | 1:00-5:00pm (Prize drawings ongoing, winners must be present to win)
Don't forget to bring a raffle prize!

Exhibit Removal | 5:00-8:00pm

Who attends the CRWA Education & Exhibitor Expo...

The Expo attracts a multitude of personnel from California's rural water and wastewater systems. Attendees include operators, owners, managers and board members from across the state.

Why they come...

Attendees participate in the Education & Exhibitor Expo to earn necessary contact hours, which are available for most training sessions, and to network with professionals presenting the latest products and services. Plus, attendees can have a great time at our casino night after our awards banquet and win excellent prizes during the raffle.

Raffle

CRWA hosts a large raffle during the Exhibitor afternoon. This is a significant draw for our attendees and keeps them in the exhibit hall. CRWA provides some raffle items but encourages donations from exhibitors. If your company contributes a raffle prize, we will raffle the item at your booth space so you are able to interact with the winner of your prize.

Attendee Information

Three weeks prior to the event, a preliminary PDF attendee list will be sent to all paid exhibitors. Additionally, within four weeks after the Expo, exhibitors will receive a PDF list of contact information for event attendees. At this time, Exhibitors will also receive a link to participate in our event survey.

Monday Night Welcome Reception & Mixer

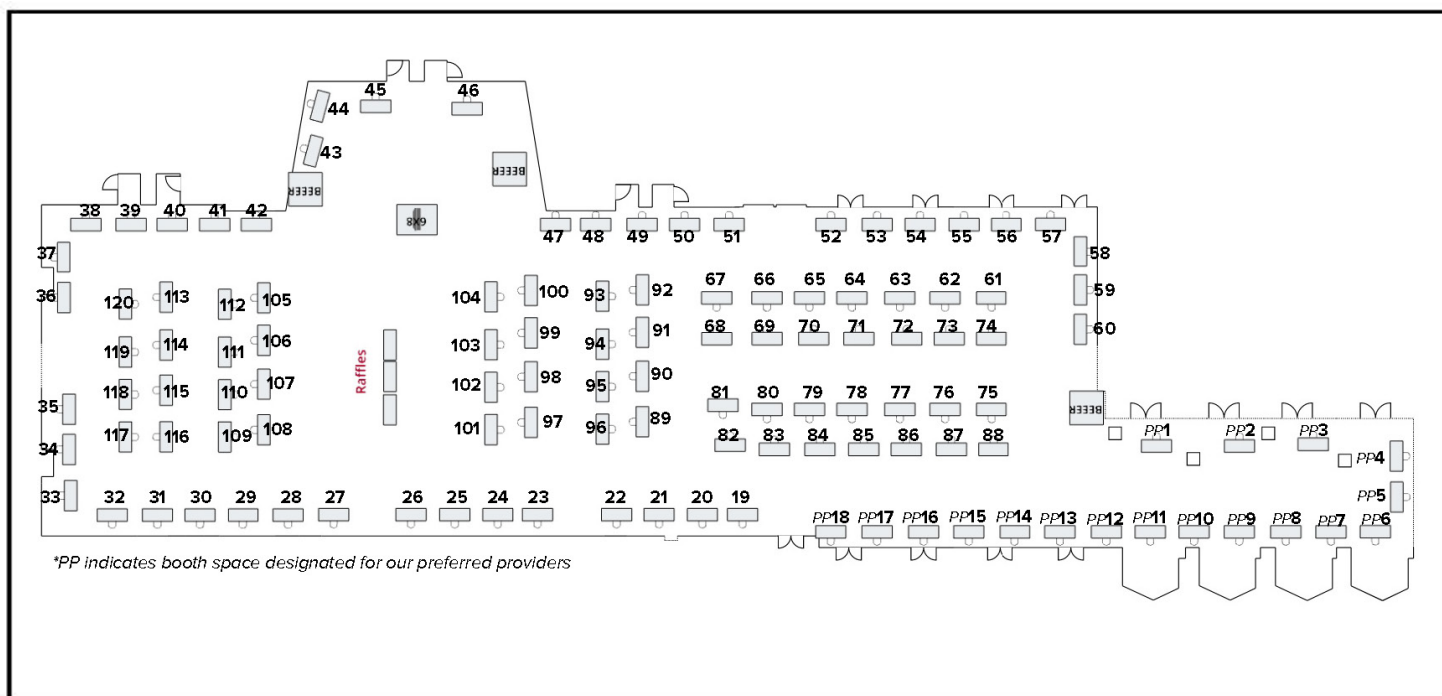
CRWA hosts a welcome reception on April 22, 2024 from 6:00-7:00pm at Harvey's at the Convention Center (third floor). Registration packets will be available for pick up at this time. Please let us know if you'd like to join us and get some extra time to mingle with the attendees!

Awards Banquet

The winners for the Best Tasting Water in California, Associate Member of the Year, and Water and Wastewater Operators of the Year awards are announced during the Tuesday night banquet. Dinner and entertainment will follow providing an evening of good food, good company and good laughs! Tickets are \$75 each and can be purchased on your registration form.

Shipping and Power

These services are handled by the host hotel, Harvey's. Information for ordering will be provided with your initial confirmation and again with your booth assignment. Please coordinate directly with Group Services at (775) 588-2411 if you have any questions.



Questions?

Please contact us:

California Rural Water Association
1234 N. Market Boulevard Sacramento, CA 95834
800.833.0322
f: 916.553.4904
www.calruralwater.org
candicej@calruralwater.org



Harveys Lake Tahoe Casino & Resort
Highway 50 at Stateline Avenue
Lake Tahoe, NV 89449